

SOUTH END DENTISTRY

Here When You Need Treatment

By Mary Scannell



Filled with friendly faces and southern charm, Charlotte is a transient melting pot that attracts history buffs, young professionals, visitors and new residents alike. Sitting right in the heart of the city is SouthEnd Dentistry, a dental practice led by Dr. Bradford Picot that has been a pillar of the community for the last 10 years.

SouthEnd Dentistry's location makes it a top choice for tourists as well as hospitality industry professionals. The practice accepts a variety of dental insurance plans, making it ideal for emergencies. With modern technology and the latest techniques, Dr. Picot can make any dental procedure quick and comfortable, including same-day crowns, emergency bonding, and root canal therapy. Along with fast, efficient care, the practice offers massage chairs, TV in the operatories, and a juice and coffee bar to keep patients comfortable. Plus, making an appointment is easy with our online scheduler.

We've become a reliable option in the hospitality industry for guests and employees alike. We even treated many members of the executive committee of the 2012 Democratic National Convention, and patients often travel nationally to work with our team.

Dr. Picot has founded international mission trips and given to national causes including UNC's Malawi Dental Project. He has donated to UNC School of Dentistry, his alma mater, for years. And as a result of his national and international causes, his involvement in the local community, and his outstanding dental expertise, he has been recognized in both Charlotte Business Journal's 40 Under 40 and Incisal Edge Magazine's 40 Under 40 as well as being lauded as a USA Top Dentist.

Dr. Picot has been practicing in Charlotte for the last 12 years, and has taken every opportunity to lift up the community, welcome visitors, and enhance the patient experience.

Whether you're just visiting Charlotte or you're a part of its thriving community, see Dr. Picot and the team at SouthEnd Dentistry for comfortable, quality care.

SouthEnd Dentistry | Bradford L. Picot, DDS PA
1520 South Blvd. Suite 110, Charlotte, NC 28203
www.southendsmiles.com | 704-335-8266