



SouthEnd Dentistry

Dr. Bradford L. Picot President
Dr. Justin Sanders

1520 South Boulevard
Ste 110
Charlotte, NC 28203
704-335-8266
southendsmiles.com
"It's the experience!"

"A major part of our comprehensive philosophy is not only to treat the issue, but treat the root of the issue as well. Our goal is to get our patients established on preventive maintenance and stability after addressing their health concerns."

Since 2009, SouthEnd Dentistry has built a reputation for delivering comprehensive, cosmetic, and restorative dental care in a soothing environment.

Whether you need a regular cleaning, wisdom teeth removal, teeth whitening, root canals, implants, Invisalign, or a completely new smile, Drs. Picot and Sanders can provide most procedures in-house, all from the comfort of relaxing, massage chairs. Utilizing the latest technology, patients can enjoy fast and efficient service, including digital scanning, 3D imaging, and even same-day crowns. Over the past few years, SouthEnd Dentistry's space doubled in size, adding 3,000 square feet with brand new rooms with the latest in dental technology, a private gym for staff with personal trainers, mirror bootcamps, and more. Patients can use free Wi-Fi, including Netflix and Hulu; treat themselves to a coffee and juice bar; and utilize free, convenient parking.

Over the years, SouthEnd Dentistry has become the destination for surgical implant and natural-looking veneers and cosmetic dentistry. And you can see why through 1,200+ positive Google reviews on the practice. For example, Drs. Picot and Sanders understand that for many, a trip to the dentist can be a dreaded experience: "I have a terrible dental phobia," admits one patient. "Once the dental assistants knew that and other staff members, I was provided with the exact type of care I needed to get through the appointment and then want to come back."

As for their educational backgrounds: Dr. Picot was a Morehead Scholar at UNC Chapel Hill, attending both UNC Kenan-Flagler Business School and UNC School of Dentistry. Dr. Sanders enrolled at Tuskegee University for his

undergraduate degree, before heading to Howard University College of Dentistry. Dr. Picot is a saxophonist and Dr. Sanders plays the violin.

In addition to loyal patients—which include celebrities, athletes, teachers, service men and women and elected officials, people travel from across the nation and sometimes from out of the country to get their dental services here—they've earned industry honors, including the national Top 40 Under 40 Dentists, Charlotte Business Journal 40 Under 40, Charlotte Center City Partners Innovation Award, and 12 consecutive years on Charlotte-area Best Dentists list.

Their care isn't reserved only for patients. Both doctors have philanthropic hearts, with thousands of dollars given to charity each year and giving back through their expertise. In 2004, Dr. Picot founded the UNC Malawi Dental Project, which annually sends students to Africa to provide free dental services and education on AIDS/HIV. Dr. Sanders has provided emergency dental care to hundreds of families and children in Jamaica and has served with the Remote Area Medical Volunteer Corps. Sanders also has an impressive social media following, with 75,000 followers on TikTok. He uses the platform to provide dental education and behind-the-scenes peeks into life at SouthEnd Dentistry. Their recent expansion in South End happened alongside the doctors' broader involvement in planning committees pushing the neighborhood forward.

Experience the exceptional care for yourself. SouthEnd Dentistry is offering up to \$1,500 off their Invisalign treatment, including an exam, free x-rays, and free cleaning and whitening. Contact their office to claim this offer and see why SouthEnd Dentistry is Charlotte's top-rated dentist.